

## **VIOLET QURAN HOUSE (RQV)'S DA'WAH STRATEGY IN FORMING ISLAMIC ATTITUDES AND CHARACTERS OF CHILDREN IN THE KARYA INDAH RANTAU PRAPAT ENVIRONMENT**

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### **ABSTRACT**

Study This research the methods used by Rumah Qur'an Violet in preaching so that children in the Karya Indah area , Rantau Prapat , have appropriate attitude and character with Islamic teachings . Although RQV has objective big For overcome problem blind the letters of the Qur'an and form good morals , it turns out found difference between vision the with implementation in the field . Learning process moment This more focus on memorization than development character , so that Still Lots students who demonstrate behavior negative , such as use Language No polite and happening conflict between friends . Research This use approach qualitative descriptive , with method collect data through observation direct to participants , interviews free , and collection document . Data analysis was carried out in a way systematic through stage data reduction , data presentation , and data extraction conclusions in order to obtain comprehensive overview regarding the applied preaching strategies . Research show that RQV plays a role important in provide facilities and infrastructure supporters , such as teachers, places learning , and sufficient religious teaching materials . In addition , the preaching strategies used covers learning memorizing the Qur'an, practice perform worship, and activity lecture weekly aim For implant mark calmness and attitude each other helping each other . However Thus , the results study show that implementation of the strategy Not yet Enough effective in form Islamic character in general intact , because coaching only done during three hours every days (Monday to Friday) and there are lack of merger between material memorization with coaching morals in the learning process . As part from effort improvement , research This emphasize role important mentor as facilitator who does not only focus on achieving memorized targets , but also on planting values morals Karim through good examples , good habits , and approaches in interpersonal relationships . So, it is necessary balanced balance between aspect cognitive ( memorization ) and aspects affective ( forming character ) so that the goal preaching Can achieved with more Good .

**Keywords** : Management Da'wah , Da'wah Strategy , Violet Qur'an House, Formation Islamic character .

### **INTRODUCTION**

The role of the House of the Violet Quran (RQV) is very important in the process of running the tahfidz program and in implementation formation attitude and character Islamic in children , good as facilitator , educator and motivator. Violet Qur'an House (RQV) as place or purpose -built container For print generation memorizing the Qur'an and forming Islamic attitudes and characters of children in the field religious like praying , fasting , giving alms , reciting the Koran and so on . along with progress time , issue attitudes and characters in the modern era are increasingly crucial and necessary study deep . Reality show that progress the No only bring impact positive for humanity , but also gives rise to consequence significant negative to attitude and character individual . Formation attitude and character child must done in a way comprehensive across the board scope his life , especially in family , school , and community . This effort can started from development soul , because noble soul will give birth to behaviors good , so make it easier individual the For give contribution positive for other people's lives ( Sitorus , (2025).

Strategy is something approach comprehensively compiled based on future projections For prepare , implement , and apply something draft in period time certain . In particular



methodological , strategy is understood as series stages systematically implemented in a way gradual and sustainable in order to achieve the targets that have been set set . In context study In this , the strategy is defined as framework operations used For optimize moral development of children foster care in an orphanage care . The strategy actualized through the da'wah program based establishment of the Violet Quran House, which is functioning as instrument main in reach objective development character and morals Islamic . (A 'yun Masfufah, 2019).

Violet Qur'an House (RQV), as institution social media that focuses on memorizing the Quran Quran , applying various coaching programs attitude and character . However , without existence approach structured management , results coaching the often not consistent and difficult measured its success . In addition , it does not existence system structured evaluation in the coaching program attitude and character at the Violet Quran House (RQV). In fact , structured evaluation is very important For know to what extent is the coaching program succeed reach the goal form it Islamic attitudes and character of children . Without existence good evaluation , management House Quran No can know whether the program is running Already effective or Still need repaired .

Formation Islamic character involves integration various aspects , such as morality , integrity , accountability , and consistency in implementation Islamic law . In sociology family , family play a role as institution principal and agent socialization the first to form attitude as well as character child since early.By Because that , understanding deep about role family is very important , especially For implant values religious in behavior daily children in the Karya Indah community . Through analysis factors that influence Islamic personality , educational strategies and appropriate interventions can designed . The goal is strengthen resilience Islamic values in the next generation young , so that created ethical , responsible society responsible , and have high moral integrity (Anwar et al., (2023)

Principles management preaching covers various aspect important , such as planning , organizing , implementing , and evaluating activity preaching . With good management , activities preaching can executed in a way systematic and measurable , so that objective form attitude and character children can achieved optimally . Implementation principles This is at the Violet Quran House ( RQV ) become runway For form children with good morals noble and have a strong mentality face challenge life . Management proper preaching No only will give religious education , but will also form Islamic character positive which includes not quite enough responsibility , honesty , independence , and attitude each other honor One each other.

The Al-Qur'an Tahfidz House that fosters four twenty five students under guidance three power educator This focused on integration memorizing the Qur'an with planting values religious . Through various activity religious , institutions This aim print memorizers of the Qur'an who have morals noble . This is covers development character positive towards Allah SWT and the Prophet Muhammad SAW, integrity self , as well as manners in interact with colleague peers , parents , and teachers ( Handayani et al., 2025).

## METHODS

Study This use approach qualitative purposeful For gather as well as analyze various story or experience from individuals involved direct in the phenomenon being studied (Creswell, John W., 2017). Research This gather as well as

analyze experience and angle view participant educate , energy teachers and parents



related implementation of the learning process reading the Qur'an at RQV Karya Indah. With explore experience said, the study This aim For study what is the learning strategy reading the Qur'an applied to students age Elementary Schools /Madrrasah Ibtidaiyah in RQV have an impact towards the learning and development process skills reading the Qur'an to children. As for the subject in study This includes teachers and children age school the basis that follows activity learning at RQV Lingkungan Karya Indah.

Data in study This collected with use technique triangulation, which consists of from interviews, observations, and documentation. These tools used For get information complete about experience student moment Study reading the Qur'an, as well as For know the learning strategies used during the teaching process. The data has been collected Then analyzed with method interpretive through explanation deep about participants' understanding and views educate. Approach This focus on understanding in a way comprehensive about How student build meaning from experience Study they are in RQV.

For ensure accurate data, research This use technique triangulation source with gather information from three group, namely students (children), teachers, and parents. The data obtained from third source That analyzed together and individually comprehensive For build complete and correct understanding about current phenomenon researched. Research This conducted by researchers alone, involving informant key consisting of from children, teachers, and parents involved in activity Study reading the Qur'an at the RQV Karya Indah Environment. The entire research process This finished in two months time.

## RESULTS AND DISCUSSION

### Overview of the House of Quran Violet (RQV)

House of Qur'an Violet (RQV) has scale national This direct his attention and research on change in public as well as problem religious. In terms of official, institution This started and founded on September 19, 2014 by Sutan Muda Azmi Fajri Usman together with Dr. Ainil Masthura, Sp.Ak. The beginning of RQV's existence began in a residence simple in the area Paseban, Central Jakarta, as response to various phenomenon social in the environment urban. Establishment institution This driven by need For overcome low Al-Quran literacy in children as well as increasing behavior deviant social behavior among generation young. Through approach education religious, RQV strives provide solution preventive and educational to contemporary moral challenges.

Violet Indonesia Tahfidz House is institutions socio-religious education - focused Quran memorization (Tahfidzul Qur'an) based on character. Established on September 4, 2015, the institution This have legal status as a Social Foundation based on

The decision issued by the Minister of Law and Human Rights of the Republic of Indonesia through Decree Number AHU-0021681.AH.01.04 of 2015. As institution that manages Qur'an education and instruments endowment, organization This uphold strategic realize intelligence collective rooted in values the sublime Qur'an. The existence of the Violet Indonesia Tahfidz House is based on the response to dynamics problematic social contemporary, especially those related to with fluctuations moral and character degradation in society. Institutions This positioning formation character based on the Qur'an as fundamental solution. Through integration three main pillars learning, memorization (tahfidz), and practice The values of the Qur'an, Violet Indonesia Tahfidz House is committed to build civilization that has spiritual



resilience and steadfastness soul , Encourage creation source Power healthy and prosperous people holistically , Printing capable individuals reach success and happiness substantial .

Increasing attention public to blind Quran letters in children push various institution religious For Keep going develop a more comprehensive training program spacious and focused . The Violet Quran House (RQV) was established precisely in the area work beautiful Rantau Prapat , is influenced by the increasing concern public to importance ability reading the Qur'an in between generation young , especially children , are matter important things that need to be done noticed in religious education . RQV in Rantau Prapat established on September 22 , 2022 and managed directly by the administrator local , namely Riski Sanjaya as stage answer management . Presence administrator originate from environment around .

Opening of the Violet Qur'an House (RQV) no only aim add means Al-Qur'an learning , but also functional expand access generation young to more religious education quality . The presence of institution This expected give more coaching intensive to children , good in mastery ability reading and understanding the Qur'an is very important in form differences in morals and character based on Islamic values , which are starting to emerge implemented since childhood . Establishment of RQV in the Karya Indah Rantau Prapat area expected push development children become skilled reader of the Qur'an at a time a person with good morals noble and has an Islamic character . In addition , the institution this is also a effort purposeful preaching tighten attachment generation young with the Al-Qur'an and Islamic teachings (Anwar, (2020).

Although be under under the auspices of the Violet Qur'an House (RQV), an institution located in Karya Indah, Rantau Prapat own arrangement different management with the one at the center . Management activities at the branch This run by administrators , teachers , and volunteers who come from from public around . Involvement public local in activity the create a coaching process become more near with life children , because the administrators understand condition environment as well as habits that develop in society .

Seen from corner view management preaching , existence management in the institution This show existence arrangement and management activity preaching that is carried out in a way organized . Administrators coordinate organization program activities , including compilation timetable learning , allocation not quite enough answer teaching , and supervision of the teaching process For ensure orderly and sustainable implementation . Through structured management , the Al-Quran learning program becomes more effective and capable reach children in need religious guidance . During every session teaching , teachers try implant moral values , such as courtesy towards parents , respect to teachers, each other honor between Friend peers , and habits operate practice religious . Efforts to familiarize This is integral components of preaching , because preaching No only covers delivery religious knowledge but also formation Islamic attitudes and character .

Through management structured activities as well as continuous development , the presence of RQV in the Karya Indah area is expected give influence positive to development children . In addition to being equipped ability In addition to emphasizing ability reading and understanding the Qur'an, the educational process For children also aim For form character and instill Islamic values . The purpose of internalization This is so that the values the Can implemented in a way real in life everyday , both inside family , at school , and in interaction social in society ( Salsabila & Arbarini , 2025).



### Applied Preaching Strategies

Implementation of the preaching strategy used No only past lecture , but past targeted and sustainable development , especially For children 's activities preaching No just religious studies or extracurricular , but So system coaching morals and communication religiously structured neat and close with life they everyday . In general , the preaching strategy at RQV is running past a number of Steps . First , arrange material and message appropriate preaching with age and needs children , so that what was conveyed easy understood and practiced . Second , organize and manage all source existing power , starting from mentor , method , until means activities , so that the program can walk fluent . Third , implement activity preaching with interesting methods , such as game educational , stories , worship practices , and role models direct from the supervisors . Fourth , carry out evaluation regularly , see change attitudes and behavior child , then repair methods and activities for preaching truly impact on character and daily life they (Aziz, 2021).

In perspective Islamic teachings , practices planned and used preaching the right approach own strong foundation . Allah SWT . said in the Qur'an:

أَدْعُ إِلَى سَبِيلِ رَبِّكَ بِالْحِكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ وَجَادِلْهُمْ بِالَّتِي هِيَ أَحْسَنُ إِنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَنْ ضَلَّ عَنْ سَبِيلِهِ وَهُوَ أَعْلَمُ بِالْمُهْتَدِينَ

*"Call ( human ) to road your Lord with wisdom and good lessons and refute they with good way . Indeed, your Lord is more know about who is lost from His way and He is more know the people who get it guidance"* (QS. An-Nahl: 125).

Through wise approach (al - hikmah), delivery educational messages (al- mau ' izhah al- hasanah ) , as well as adaptive communication strategies to characteristics audience . Principles This is fundamental foundations in governance activity preaching , especially in realm education Children . Development of RQV program in the environment education base represents one of the form implementation preaching educational that focuses on the coaching process character and literacy of the Qur'an since early with integrate methodology persuasive communication as well as principles pedagogical .

In implementation , management coaching at Rumah Qur'an Violet (RQV) no only focused on delivery material religious , but also directed at the development of competence preaching children . The program covering training public , formulation message preaching , as well as formation Islamic character . Approach managerial This viewed strategic in form generation that does not just understand Islamic teachings , but also capable distribute and socialize values the in a way effective to the Community (Rahman , 2022). The implementation of the da'wah strategy as following :

#### 1. Strategy for Developing Worship Habits

One of the preaching strategies implemented in coaching child is a strategy for habituating worship. This strategy done with get used to child carry out activity religious like prayer congregation , reading the Qur'an, and prayer daily regularly . Through habituation said , child will formed awareness worship as well as character religious in life everyday . The habit of worship is proven effective in implant religious values because child Like practice attitude taken in a way repetitive in environment his education .

Implementation habituation of worship in RQV environment is implemented in a way



comprehensive through routine, spontaneous, and exemplary approaches. This strategy in harmony with principle pedagogical that internalization character can be attempted through integration daily activities, both in nature scheduled in a way systematic or those of a nature situational. In a methodological, formation process habit This goes through a series the initial stage with giving stimulation by educators For trigger response specific from participant educate. Furthermore, in order to ensure sustainability behavior said, applied mechanism reinforcement and giving consequence or educational punishment. Synergy between consistent stimulation and measured reinforcement this is what it is in the end form pattern stable and internalized worship habits in self participant educate. (Isti'adah, FN (2020).

## 2. Memorization and Talaqqi Method

Memorizing the Qur'an is manifestation from effort systematic For preserve, maintain, and maintain authenticity revelation that was revealed to the Prophet Muhammad SAW. This process need commitment sustainable cognitive and spiritual through methodology comprehensive memorization. Aligned with Al-Qurtubi's thoughts, integration

between literacy (study) and implementation practical (experience) of The Book of Allah and the Sunnah of the Prophet stimulate improvement capacity intellectual and spiritual aspects of a person. In view this, dedication the positioned as catalyst For get deep understanding as well as enlightenment inner (nur) for every the individual who carries it out. (Fatimah Meti. (2020).

Implementation memorizing the Qur'an in system RQV coaching implements method talaqqi that is assessed as instrument memorization efficient for children. Definition method This refer to the procedure transmission memorization in a way direct or offline via interaction face advance between instructor and child. In the application, instructor recite verses choice as reference model, while child do auditory observation followed with imitation vocals to reading the approach this is very prioritized presence physical to eliminate obstacle communication or distortion in the process of knowledge transfer, so that accuracy delivery material can awake optimally. (Mashud, Imam. (2019).

Implementation method Talaqqi at the Violet Quran House (RQV) facilitates the effective process of memorizing the Quran. Supported by teaching direct from ustadz and ustadzah, approach This helping students in perfect reading them and keep accuracy memorization. It is expected that through method This children will achieve the memorization targets set by the teachers them and grow become individuals who have knowledge of the Koran, who memorize it with true and with loyal apply the teachings of the Qur'an in life daily. Improvement quality memorization caused by talaqqi proven with ability student For meet the specified memorization targets, increase smoothness in memorization and pronunciation more letters accurate during reading.

## 3. Teacher's Exemplary Behavior

Form support for teachers at the Violet Quran House (RQV) includes activity educate, guide, train, provide assessment, as well as carry out evaluation towards the participants educate. In effort form good morals, the teacher plays role important, functional No only as transmitter content learning but also as a mentor and role model for children in life everyday. Through interaction sustainable During the process of learning the Quran, teachers at RQV active grow Islamic values, discipline, and religiosity students (Prabab, 2023). As a result, teachers are fundamental elements of system education, play a role important in foster blessed generation



with Islamic character and in prepare ability they For contribute in a way effective to public .

### **Analysis Management Da'wah at the Violet Quran House (RQV )**

In management preaching , every activities at the Violet Quran House (RQV) were evaluated based on four function management the main thing , namely planning , organizing , implementing (actuating), and controlling , which function as indicator For evaluate effectiveness and efficiency in management activity preaching . Activities Al-Qur'an teaching at Karya Indah becomes attention main analysis This Because reflect implementation fourth function This process started with plan activity learning the Qur'an, organizing child as well as administrator or teacher , implementing Al-Qur'an coaching and teaching programs for children , up to do evaluation and supervision regularly by the manager institution . Through analysis this , looks that POAC concept implemented in a way real in management da'wah at Rumah Qur'an Violet (RQV), which aims For form attitude and character Islamic education for children in the Karya Indah area .

#### **a. Planning**

Based on observation , program creation at the Violet Quran House (RQV) for form Islamic attitudes and characters in children done directly by the caregiver who also becomes manager institution the with the male and female ustadz . Planning This created so that the development program process at RQV can be expanded beyond mastery skills read and memorize the Koran up to covers planting Islamic attitudes , morals and character in life everyday . This program structured around various activity education and religion , incl teaching the Qur'an, getting used to worship, practice memorize with method talaqqi , and practice religious others that aim For implant moral values described in the Qur'an. Through implementation activities this , students pushed No only For understand religious teachings in general conceptual but also for make it happen in behavior everyday , such as show discipline , responsibility responsibility , politeness and respect towards teachers and friends peers . With apply targeted program planning , Violet Quran House strives For grow environment conducive learning that forms children become obedient individual with commendable morals and a deep attachment to the Koran.

The planning of the Quran Reading program at the Violet Quran House (RQV) shows that role caregivers are very important in determine direction , shape , and objective activity preaching . Although Thus , the caretaker at Rumah Qur'an Violet (RQV) remains notice circumstances and needs children who come from from various background behind including , children around . This way making the Koran at Home Qur'an Violet (RQV) program even more relevant Because selected activities No only focus on learning the Koran, but also application values morals and caring social in community .

However , the pattern planning that is still in progress centered in the House of the Violet Quran (RQV) resulting in participation children and administrators in the process of developing program ideas is not optimal. As a result , several creative ideas from member Not yet Can delivered with good , and the continuity of the program is very dependent on the direction direct from caretaker at Violet Qur'an House (RQV). Approach This making the Koran at Home Qur'an Violet (RQV) program even more contextual Because selected activities , this program No only focus on teaching the Koran, but also combine planting moral values and development concern social in community .



In management theory , in particular planning function according to George R. Terry , a ideal planning as it should be nature participatory with involving all over member organization in formulation goals and policies . This done For foster a sense of ownership and responsibility answer together , so that cooperation between all party Can optimized For reach program effectiveness . ( Hasnida et al., 2024: 196).

b. Organizing

Based on results observation , organization of the Quran Reading program at the Violet Quran House (RQV) is still ongoing nature simple and yet own structure official management . Guarantor answer activity usually appointed directly by the caregiver , namely Ustadz Riski Sanjaya. After that , he choose the biological mother and Ustazah For help implementation activities in the field . Ustazah own role important in arrange schedule , accompanying the children when follow outdoor activities institutions , as well as ensure all over running program sequence in accordance with directions from RQV caregiver .

In implementation of the Quran Study Program at the Violet Quran House (RQV), arrangements activity preaching Still focus on instructions from caregiver . This pattern taken so that the activity can ongoing with clear and focused . This is due to the fact that Lots children and ustazah in RQV are students who are still need directions in a way directly . Although Not yet There is structure official organizations , activities Still can walk with Good blessing good communication between nanny , ustazah , and children . Closeness between they also created atmosphere kinship , so that children and ustazah feel own not quite enough responsibility and seriousness in implementing the da'wah program .

Based on POAC theory proposed by George R. Terry, function organizing should done with method make structure clear organization , dividing task in a way systematic , as well as give authority to every members . All member can play a role active in realize objective organization . System an organized organization can also make people feel more responsible answer , more involved , as well as have a sense of caring to institution ( Hasnida et al., 2024: 196) .

With however , although system management at Violet Quran House has not yet formed in form structure official organization , way family values that are applied still capable guard solidarity , closeness emotional and passionate togetherness among administrators and children moment operate various da'wah programs , including the Koran reading program . Approach This make coordination activity walk more flexible and communicative Because established relationship No only focuses on structure , but also on kinship (Hidayat et al., 2022). However , the system Management at Violet Quran House also has two sides that need to be considered. noticed . In one side , this model offer profit in the form of convenience in taking decisions , efficiency in implementation activities , and the creation of atmosphere

supportive family smooth running of the da'wah program . On the other hand , the pattern management that has not been own structure official can potential cause great dependence to role caregiver and not yet awakening system strong cadre formation For ensure sustainability of the da'wah program in the future (Fauzan et al., 2024).

c. Actuating ( Implementation )

Based on observation field , the Koran recitation program at Rumah Qur'an Violet (RQV) was implemented in a way face face down supervision caregiver institution . This program aim



implant the values of the Qur'an through experience concrete and practical learning social activities preaching No limited to the environment institutions , but also implemented through devotion children studying at the local RQV as well as visit educative to locations that have mark learning social , such as place disposal waste and industry House stairs . Implementation activity arranged in a way scheduled and accompanied by a religious teacher as supervisor in the field (Azhari & Naufal, 2019). Before activity started , caregiver give directions regarding the etiquette of preaching , bear it answer participants and objectives activities . Participants Then shared to in a number of team small in accordance locations that have been determined . After activity finished , kids requested write reflection experience as form evaluation at a time means learning so that the values the preaching that was obtained can understood more in-depth . Coaching pattern kind of This show that activity preaching in Al-Qur'an institutions is not only play a role as tool education doctrinal , but also focuses on the formation of character and behavior Islamic through absorption experience real inside society . Correlation This in line with a number of study previously confirmed that effectiveness planting Islamic values require management structured preaching . This is implemented through a series stage planned coaching , field practice , and comprehensive evaluation .

In addition , the atmosphere The warm and family atmosphere created by the ustadz and ustazah at the Violet Quran House (RQV) has an impact positive on enthusiasm and participation children in activities . A warm and family-like approach make child feel more comfortable , so that the process of learning the Qur'an and activities preaching can ongoing more effective . In every activities , children are also given understanding that participate in the Mengaji program not only activity Study or teaching , but also part from worship and ways For practice values preaching in life daily .

The support given by the female teacher also plays a role role important in carry out activities at RQV. In context connection social , female teacher has two roles ; he No only functioning as organizer learning religious , but also show himself as embodiment moral values and formation character for community . Through the guidance process this , child can Study in a way direct How apply the values of the Qur'an in situation life real they . With Thus , the activities preaching that is carried out No only give understanding in a way theoretical , but also supports participant educate in internalize the values of the Qur'an to in behavior everyday . However , in In fact , the implementation of the Koran study program at the Violet Quran House (RQV) has not yet... walk with Good Because existence constraints of a nature systemic . There is no effective patterns For unite element participant teacher , supervisor , and caregiver become reason main obstacle consistency implementation activity in accordance with schedule that has been determined .

According to George R. In management , the actuating function focuses on the importance of give motivation , maintaining good communication , as well as lead in a way effective so that every member organization can carry out his duties with spirit and awareness full in reach Common goals ( Hasnida et al., 2024: 196). In context implementation of the program at the Violet Quran House, the Koran reading activities show implementation actuating function real . This is can seen from a number of aspect following :

1. Ustazah give Spirit in a way direct to the children so that they understand that activity teaching and learning the Koran is part from worship and form devotion in do preaching .



2. Communication between ustadz, ustazah, and children built through approach family so that created close relationship and atmosphere comfortable learning.
3. Form leadership caregiver can seen from existence delivery directions to the children before activity started, and evaluation or adjustment return directions after activity the finished implemented.

d. Controlling ( Supervision )

Based on results observation, supervision to Implementation of the Koran Recitation program at the Violet Qur'an House (RQV) was carried out in a way directly by ustazah, with still be under guidance caregiver. The purpose of business This is For ensure that every da'wah program carried out still in accordance with existing guidelines and principles. Quran, schedule activities that have been determined, and objective coaching that is desired achieved by the institution said. In its implementation, system supervision of the Koran program is not only focus on presence children, but also judge quality implementation activity preaching in a way directly in the field. Children are required make report absence as form responsibility answer on actions that have been done. Report the functioning as tool control as well as reference in do evaluation for female teacher and caregiver institution.

Through report written in short, the party administrator This made For evaluate how far the child understand material preaching, as well as For observe pattern interaction social they with public during activity the taking place. With approach this, the development process No only focused on fulfillment administrative, but also includes evaluation comprehensive to ability communication and implementation practical preaching by children. All report activity Then collected to ustazah and so on discussed in the syuro forum that was held every two weeks very together administrators and children others. In the forum, the mentors evaluate level discipline, creativity, and responsibility answer child during follow the program. In addition, the forum also functions as means coaching, where children who

face obstacle in carry out activity can get guidance and direction for the implementation of the next program can walk more good and effective.

According to George R. Doing evaluation with compare results implementation to standards that have been set Take corrective action steps and strategic adjustments taken moment There is deviation from plans that have been set previously. In context implementation of the Quran Study Program at the Violet Quran House (RQV), principles control start seen through implementation rule discipline for students and obligation compile report after activity preaching finished carried out (Hasnida et al., 2024: 196). Provision the functioning as guidelines base in guard regularity program implementation. Use application help in the assessment process show that results activity Already checked to standards that have been set, and all action carry on improvement has implemented in a way systematic.

### **Impact To Children's Attitudes and Characters**

Based on study previously according to draft education character described by Yunita Adriyanti (2021), the importance of planting moral values in children depend heavily on examples behavior shown by the surrounding environment. In line with view that, research This aim For explain more in about dynamics education attitudes and development character child. continue in context impact attitude and character Islamic at the House of Qur'an Violet (RQV) in form Islamic attitudes and character of children. Development attitude religious and character children at the



Violet Quran House (RQV) are implemented through a series of structured Qur'an learning and development programs. As institutions education religious, RQV carries not quite enough answer strategic For transmit understanding theological at a time internalize Islamic values.

Implementation learning This No only focus on mastery knowledge about religious material, but also combines aspect emotional and skills physique with comprehensive way. This is aims for children able to: Internalize Faith Values: Strengthen runway piety to Allah SWT, Implementation Akhlakul Karimah: Integrating ethics and behavior glorious in interaction social everyday, Transformation Behavior: Embodying character consistent religious as output from activity effective instructional in RQV. With Thus, all activity education at RQV functions as instrument determinant in construct identity religious child in a way comprehensive.

Development social children are very important Because has become part important in life daily someone. Ability For weave connection social with good and ability For build positive relationships are very important in various situations, such as at school, home, or in community. Violet Quran House (RQV), development social this also becomes part from coaching children. Therefore, the following explanation about importance student impact and how form attitudes and characters in the Violet Quran House can give influence impact positive to aspect the that is as following:

1. Impact attitude and character children at the Violet Quran House (RQV) show improvement attitude discipline, responsibility answer politely polite, and increased sense of confidence self and stability emotions. In addition, children also show development properties Islamic like honest, patient, caring, and ability arrange self in life everyday (Sirois, M.-S. et al. (2019).
2. Tahfidz Al-Qur'an has role important in forming and repairing attitude and character children, in particular for participant previous education show attitude No polite towards teachers, staff educators, as well as fellow friends. With continuously memorize, nurture, and instill values of the Qur'an, children slowly start changed become more polite, disciplined, and respectful of the people around him. Therefore that, the tahfidz program No just aim For optimize ability memorizing the Koran, but also helps form good attitude and character and better morals glorious.
3. Learning about the morals given to child truly influence change attitudes and shaping their Islamic character in a way real. Learning Educational process No only focus on teaching values virtue, but also includes guidance practical for RQV students so that they Can apply it in life everyday. Through consistent habituation to behavior said, the children start show more attitude honest, responsible answer, be patient, and always thank you love on every the things they accept.
4. Researchers find that the Al-Qur'an memorization program is capable influence character children who have poor attitude Good towards parents, energy educator or other fellow students become a student who has behavior in demand or more student character good. Violet Quran House is also one of the encouraging form student to positive attitude and character in kindness.

The implementation of the Violet Quran House program has give impact significant positive to development Islamic disposition and character of children in context life social. Through coaching this, children develop interpersonal competencies, which include ability For



interact in a way constructive , fostering connection healthy social , internalize mark tolerance to differences , as well as manage conflict in a way effective . Existence institutions This No only prepare child in face dynamics social , but also improve mental and cognitive readiness they For Al-Quran education in the future . Planting fundamental values such as empathy , work same , and appreciation towards others play a role as base main in build atmosphere a more diverse society harmonious , inclusive , and friendly children (Virdi et.all, 2023).

## CONCLUSION

Based on research that has been done , can concluded that implementation of the da'wah strategy at the Violet Quran House (RQV) holds fundamental role in construct Islamic attitudes and character children in the Karya Indah Rantau Prapat community . Effectiveness formation character the achieved through integration habituation of worship, implementation technique talaqqi , as well as exemplary behavior consistent from educators who are collective give influence positive to development children's religious values . Through a continuous development process , children No only focused on mastery literacy and memorization of the Qur'an, but also guided For internalize values morals glorious in behavior daily life they . The success of the development program This supported by the implementation principle management comprehensive preaching , including function planning , organizing , implementing and monitoring in a way measurable . System management structured , supported activities in a way synergistic by management , staff teachers and community around , make sure implementation activity preaching ongoing systematic so that give contribution real to formation morality children . With Thus , the Violet Quran House occupies position strategic as institution education religion that instills runway Islam since age early . Increase quality of future programs expected capable produce generation that has understanding deep towards the Qur'an and harmonious moral integrity with values social .

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