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PARENTAL COMMUNICATION PATTERNS IN SHAPING ADOLESCENTS' BEHAVIOR ON *MOM'SCORNER CONTENT* ON *NIKITA WILLY'S* YOUTUBE

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ABSTRACT

Applicable and inspirational parental communication practices start from proper communication patterns and parenting, especially between parents and adolescents. In the midst of digital flow, social media is placed as a means of learning and education that is quite capable and attracts a lot of interest from the public, especially parents in learning family communication. This is a reference for researchers to find out more about communication between parents and adolescents. This study aims to analyze what kind of communication patterns parents use in shaping adolescent behavior on #*mom'scorner content* on *YouTube* Nikita Willy episode 39. This study uses a qualitative method of library research method with a type of content analysis. Data was collected through podcast video documentation and analyzed using communication and parenting pattern theory. The results of the study show that (1) the assertive communication pattern is the communication pattern that is considered the most effective in prioritizing honesty, openness, and empathetic attitude shown by parents to children, but still providing appropriate direction and clear limits to children, (2) there are factors that affect the effectiveness of parental communication patterns. Starting from parents' understanding of children's psychological needs such as love, security, value, and opportunities provided by parents. In addition, the influence of the social environment such as extended family, friends, neighbors, community and even social media. Therefore, the pattern of assertive communication is the right reference in forming good behavior in adolescents.

Keywords: Communication patterns, Children's behavior, Parenting.

INTRODUCTION

Nurturing and educating children is an obligation for every parent who in the future is expected to be able to grow in character intelligence and good behavior. Parents have a full role in providing family education, both religious, moral, and social education to children (Susi Fatmala, 2022:601). Subagia (2021:1-2) also stated that the success of children's education is dominated by family contributions. Education in the family is very necessary to build a *community of learners* about children's education, and it is very necessary to become an educational policy in an effort to build the character of the nation. Seeing how children grow and the times they will experience shows the importance of parental communication where parents are used as the first madrasah for their children. As explained in the Quran surah At-Tahrim verse 6.

يٰٓاَيُّهَا الَّذِيْنَ اٰمَنُوْا قُوْٓا اَنْفُسَكُمْ وَاَهْلِيْكُمْ نَارًا وَّقُوْدُهَا النَّاسُ وَالْحِجَارَةُ عَلَيْهَا مَلٰۤىِٕكَةٌ غِلَاظٌ شِدَادٌ لَّا يَعْصُوْنَ اللّٰهَ مَآ اَمَرَهُمْ وَيَفْعَلُوْنَ مَا يُؤْمَرُوْنَ

"O you who believe! Protect yourselves and your families from the fire of hell whose fuel is men and stones; His guardians are harsh, hardened angels, who do not disobey Allah in what He commands them and always do what He commands."

Based on the Book of Tafsir Ibn Kathir it is explained that "every Muslim is obliged to teach his family, including his relatives and slaves, various things regarding the things that Allah Almighty has

obligated them and what He has forbidden". This verse highlights the importance of effective communication and mutual understanding among family members. Each individual in the family has responsibility for the overall safety and well-being of the family. This verse also highlights the importance of resolving conflicts and differences in a peaceful and good manner, as indicated in the verse. This can lead to the development of effective communication strategies, constructive conflict resolution, and establishing harmonious relationships among family members (Jumli & Irman, 2024:34).

Therefore, Herviana (2019:97-100) said that the family as the smallest group in society is a place to educate and shape morals and train togetherness as a preparation for community life. Children must be educated based on morals through the parenting patterns used by parents. The family is the first and main educator for children, so the most important thing to do is to carry out the religious role correctly so that children can get used to doing things in accordance with religious norms.

In providing guidance, parents themselves must understand the right way or pattern of communication in dealing with adolescents. Where currently there is a lot of educational content that discusses good communication methods or strategies between parents and children so that they are able to build harmonious relationships. One of the interesting content related to parental communication patterns in shaping adolescent behavior is the #*mom'scorner* content, especially episode 39 on Nikita Willy's YouTube channel. The content discusses how communication patterns can be applied properly by parents to their children in a healthy way. In episode 39, the resource person who is a parent shares his experience in guiding teenagers. Effective means of communication, providing limits, creating open communication between parents and children. This is also an attraction because it provides a real picture of communication patterns and their impact on adolescent behavior. Furthermore, the purpose of this study is to find out how parental communication patterns shape adolescent behavior and to find out what factors affect the effectiveness of parental communication patterns in shaping adolescent behavior.

METHODS

This study uses a qualitative approach as a method to find out how good communication patterns can be implemented by parents to their children. The use of this method is through library *research*, which is a method that collects, analyzes, and studies written sources such as previous literature works that are relevant to the research topic (Mahagiayani & Sugiono, 2024:16). This qualitative research was used to research what kind of communication patterns Axel's parents used in educating and raising Axel so that he became an outstanding child and had good behavior in *the content of #mom'scorner* on Nikita Willy's YouTube channel episode 39.

The data collection technique used was an analysis of the content of #*mom'scorner* content by describing a dialogue between parents, Axel and Nikita Willy as hosts. Then the results of the content analysis are adjusted to the theories of experts contained in the chapter on the foundations of the theory. Like Indah & Ahmad's theory of the concept of effective communication ethics, Krisnawati (2022) in the journal Raiqah Shafa & Leili Kurnia (2024:16814) who put forward four styles in communication, then there is Hurlock in the journal Popy Puspita et al., (2020:159-160) who states three theories of parenting. So that from these theories, researchers can obtain data on

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parental communication patterns in shaping adolescent behavior.

RESULT AND DISCUSSION
Parental Communication Patterns in Shaping Adolescent Behavior

The #mom'scorner podcast episode 39 with Axel and his mother describes the parenting journey by providing communication and parenting patterns that are very influential in shaping children's behavior. Axel's parents are very open if the child expresses his desires, needs and feelings, this reflects that Axel's parents apply a communication pattern with an assertive style as said by Krisnawati (2022) in the journal Raiqah Shafa & Leili Kurnia (2024:16814) which is the most effective communication style, because in this communication there is openness without arrogance, being able to express needs, feelings, ideas, opinions, desires and others. So as to create a harmonious and trusting family atmosphere, making Axel feel comfortable and safe in telling stories, discussing and expressing emotions. Parental support is not only from academic gifts, but through the gift of freedom accompanied by supervision, attention, and affection. For example, when Axel fails in a competition, his parents do not blame or even demand, but wait until the child is ready to tell a story, then give constructive advice. This reflects the role of parents as emotional companions who are able to shape children's character into motivated individuals.

Factors That Affect the Effectiveness of Parents' Communication Patterns in Shaping Adolescent Behavior

The study also found that the main factor influencing the effectiveness of parental communication patterns is the role of the family. For the sake of the child's growth and development, Axel's parents create a stable environment but still accompanied by emotional warmth. Children do not feel pressured because they have to excel but are encouraged to always try their best in achieving something they want. Parents understand the child's freedom to socialize or play with their friends, because this is an important part of shaping children's social behavior and interpersonal skills.

In addition, Axel's family also forms discipline and responsibility for children as a routine that is built from an early age. Axel and his brother are accustomed to studying, doing schoolwork and getting used to being polite such as saying sorry, asking for help and thanking them. Axel's parents also instill moral values such as hugging and kissing children so that a sense of love and security is created in children and creates a person who cares about others. In addition, Axel's family also forms discipline and responsibility for children as a routine that is built from an early age. Axel and his brother are accustomed to studying, doing schoolwork and getting used to being polite such as saying sorry, asking for help and thanking them. Axel's parents also instill moral values such as hugging and kissing children so that a sense of love and security is created in children and creates a person who cares about others.

This is in line with Indah & Ahmad's (2022:7-10) theory, namely *Qaulan Layyina* (Gentle Words) speak softly and not harshly accompanied by good morals, then the child's heart will receive communication messages with a touched heart and a moved soul. Because of the love and security created from parents and getting used to being polite, good moral behavior is created because it is embedded in words that touch Axel's heart and soul.

Based on the results of the research found, George Herbert Mead in the journal Haritz Asmi

Zanki (2020:116-119) stated that the theory of symbolic interaction has three main concepts that are relevant to the behavior shown by Axel's parents in educating adolescents, namely: *mind* or mind that is formed through the process of social communication and cannot be separated from interaction with others. This process includes two stages, namely first, there is *a Conversation of gestures*, which is when individuals respond to each other's movements. In this study, *the conversation of gestures* found is when Axel's parents also often pay attention by kissing and hugging children from childhood until now, both boys and girls. That's what makes children care about the people around them. Then, the second is *Language* (language), this symbol is used by Axel's parents when a child who has failed in a competition tries to build Axel's spirit again, a failure that was used as motivation in the future. Parents face their child's failure by waiting for the child to calm down and vent his emotions until the child can talk and tell. Parents understand their children's failures by giving advice, evaluating the mistakes made by the child and not scolding the child for his failures.

The next factor is *the Self* or self, the concept of self arises through social interaction. Self is a person's ability to think about themselves. To be able to understand oneself, one needs to take on the role of others in their mind. This is called *role* taking, and it is very important in self-development. Mead divides his development into three stages such as the preparation stage, in this theory in line with the results of research obtained if Axel's parents seem to be trying to meet all of Axel's needs from childhood to adolescence related to education, affection, and a healthy environment. Then, the play stage, where children begin to play the role of others but do not understand the social system in its entirety. Based on the results of observations in the content, it appears that Axel began to understand certain social roles. For example, when he begins to understand the concept of responsibility as a child, such as helping parents or being polite to his friends and adults. Based on the results of observations in the content, it appears that Axel began to understand certain social roles. The last is the game stage, In this phase, children not only understand one role, but can also see how these roles are interconnected. In the content analyzed, Axel shows an understanding of the social structure in his family. He can position himself appropriately, such as understanding when to speak, when to listen, and how to adjust his behavior depending on who he interacts with.

The last factor is *Society* or Society, the concept of *society* in the theory of symbolic interaction George Herbert Mead explains that society is formed from the results of social interaction between individuals through the use of symbols, especially language. Individuals not only respond spontaneously to the actions of others, but also consciously interpret the meanings of those symbols and form behaviors based on mutual understanding. Axel's parents actively guide children to be able to place themselves well in society, such as teaching good manners, respecting others, and understanding boundaries in society. This shows that symbolic interactions applied in the family do not stop at two-way communication between parents and children, but also shape the child's understanding of the social norms and values that apply in his environment

CONCLUSION

After conducting research by analyzing and adjusting theories, researchers can conclude that the communication pattern carried out by parents in shaping adolescent behavior is assertive communication, namely a communication pattern that prioritizes honesty, openness, and an empathetic attitude. The application of this communication pattern causes children to feel

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appreciated, heard, open to each other, close emotionally and even the child is directed well without any coercion. This indicates that assertive communication that is a reference for parents in shaping adolescent behavior is a determinant in forming good behavior

This study also found that there are factors that affect the effectiveness of parental communication patterns, namely the symbolic interaction that occurs in adolescents based on three main concepts, including *mind, self, and society*. Based on the results of the research obtained, it was found that the process of forming meaning and understanding in the Axel family took place through two important stages, namely *conversation of gestures* and *language*. This shows that affectionate and symbolic interactions within the family shape the way children think, develop empathy, and build emotional resilience in the face of challenges. Then, the second concept is *self, which* means that the concept of self emerges through social interaction, meaning that social interaction built in the family environment has played a major role in gradually forming *the self*, starting from imitation to understanding the role and social structure as a whole. Then, society explains that society is formed from the results of social interaction between individuals through the use of symbols, especially language. In this study, Axel's parents consciously guided the child to be able to be polite, respectful of others, and know the limits of social interaction. Through symbols in the form of language, expressions, and actions, parents instill a shared meaning.

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