



ANALYSIS OF WORKING MOMS' PARENTING SKILLS IN INFLUENCED ISLAMIC EDUCATION IN EARLY CHILDHOOD IN THE DIGITAL ERA

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ABSTRACT

This study aims to analyze parenting skills (parenting skills) working mothers (working mom) in instilling Islamic education in early childhood in the digital era. The development of digital technology brings new challenges to the home education process, particularly in the formation of religious values in children. Working mothers, as primary caregivers, play a strategic role in guiding and providing role models, both directly and through the use of digital media. This study used a qualitative approach with in-depth interviews with several working mothers with young children. The results show that parenting skills, including effective communication, time management, and wise use of technology, significantly influence the successful instillation of Islamic values in children. However, obstacles such as limited time and the influence of negative digital content also pose challenges. This study provides important recommendations for working mothers to improve their parenting skills and optimally utilize technology to support Islamic education at home.

Keywords : *Parenting Skill Working Mom, Islamic Education, Early Childhood, Digital Era*

INTRODUCTION

Development increasingly digital technology rapidly bring impact big on various aspect life, including in pattern foster care children and the home education process. Children aged early is stage very crucial development in formation character, personality, and values basic, especially Islamic religious values. According to Santrock (2019), the age period early is period important in development social and emotional children who are greatly influenced by the environment family, especially parents as agent education first and foremost. However, the digital era brings challenge new in implant Islamic education to children. Diverse and inappropriate digital content always support religious values can influence children's moral and spiritual development (Wulandari, 2021). In this situation, the mother's role as the primary caregiver becomes even more vital, especially for working mothers, who must balance their time between the demands of their jobs and the responsibility of educating their children at home.

According to Baumrind (1991), effective parenting skills include time management, effective communication, emotional support, and positive discipline. The parenting skills of working mothers are crucial for the success of instilling Islamic education in early childhood, especially in the face of the challenges of the digital era. Mothers who optimize their time and utilize technology wisely can help their children absorb religious values, despite limited time spent together due to work (Nurhayati, 2020). Furthermore, research by Hoffman and Johnson (2022) shows that parentally supervised and guided use of digital media can be an effective tool in supporting children's religious education.



Therefore, it is important to examine in depth how working mothers develop and apply parenting skills to instill Islamic education in early childhood in this digital era. This research is expected to provide a clear picture of the dynamics of working moms' parenting skills in the context of religious education, as well as provide practical recommendations to enhance the role of mothers in educating children amidst the challenges of the times.

METHODS

This research used a qualitative approach with a case study method (Creswell, 2014). The subjects were housewives with young children living in a Muslim community in Bekasi City, West Java. Data collection techniques included in-depth interviews, observations of Islamic parenting and education practices within the family, and documentation as supporting data. Data analysis was conducted thematically through the stages of data reduction, data presentation, and drawing conclusions. Data validity was maintained through triangulation of sources and techniques, as well as providing check with informants to ensure the accuracy of research findings.

RESULTS AND DISCUSSION

Based on the results of research conducted through in-depth interviews and observations of working housewives, several key findings were found regarding the role of mothers in instilling Islamic education in early childhood in the digital era.

The Central Role of Mothers in Children's Religious Education

housewife households, especially those with working mom status, remain operate role central as caregivers and educators main in implant Islamic values. They try give example through daily worship practices like prayer congregation, reading the Qur'an, and teaching prayers daily although with limited time. From the results study show that Mother House ladder operate a number of role important in implant Islamic education for children age early in the digital era (Al Khansa et al., 2025). First, mothers play a role as role model (uswah) hasanah through Islamic worship practices and behavior in life everyday. Second, mother functioning as facilitator with create environment a religious and conducive home for Islamic learning. Third, mother act as supervisor use of digital media through arrangement time and selection content. Fourth, mother play a role as spiritual guide with get used to prayer, reading the Koran, and introduce Islamic stories to child.

Time Management and Educational Priorities

Mothers Work show ability management good time For balance demands work and obligations educate children. They often arrange timetable daily so that time together child can utilized optimally for activity religious education, such as convey story prophet or Islamic moral values.

Utilization Digital Technology as an Educational Medium

Working mother utilise digital technology as means support Islamic education at home. For example, through Islamic educational video playback, application Study



prayers, and appropriate religious stories For child age early. This is help child still exposed Islamic values even though Mother No always be nearby.

Challenges Faced

Challenge main issues faced Mother House ladder covering limitations digital literacy based Islamic values, high dependence child to gadgets, as well as influence environment less social support (Putri et al., 2024; Trismayanti, 2024). Challenges the demand Mother For Keep going increase capacity yourself to be able to balance use technology with planting values Islam. With various obstacles faced mother, like limitations time, fatigue, and influence lack of digital content in accordance with Islamic values. Some Mother disclose difficulty in supervise children's gadget use in a way maximum so that need more parenting strategies effective.

Applied Parenting Skills

Parenting skills applied covering communication open with children, gifts motivation positive, planting discipline in a way soft, and consistency in get used to activity religious skills This become key success in implant Islamic education in the midst dynamics of the digital era. In a way overall, results study confirm that role Mother House stairs, especially working ones, are vital in implant Islamic education for children age early. Although face various challenges, with appropriate parenting skills and utilization technology in a way wise, mother Work capable maintain and strengthen religious foundations in children.

Adaptive Strategies in the Digital Age. In facing the various challenge implant Islamic education for children age early in the digital era, mother working (working mom) need implementing effective adaptive strategies so that the role parenting remains optimal. Based on results research and studies literature, some adaptive strategies following can made into reference;

Efficient Time Management. Working mother must capable organize and prioritize time between work and tasks parenting child. Settings timetable flexible daily However structured allows Mother For provide time special for activity religious education, such as reciting the Koran together or teach prayer before sleep. According to Santrock (2019), sleep management good time can increase quality parent - child interaction although in limitations time.

Utilization Technology Wisely. Utilization of digital media as means religious learning can help Mother Work overcome limitations time. Usage application Islamic education, story videos prophets, and songs interactive religion can enrich experience Study child in a way independent. However, mother need do supervision strict to content consumed to suit with Islamic values (Hoffman & Johnson, 2022).

Strengthening Communication and Engagement Emotional. Build warm and open communication with child become an important strategy For implant Islamic values in general Effective. Working mothers must demonstrate concern and empathy, and provide positive reinforcement when their children demonstrate good behavior in accordance with religious teachings. Baumrind (1991) emphasized the importance of effective communication in parenting to support children's moral development.



Collaboration with the Surrounding Environment. Working mothers can optimize the role of the extended family, such as fathers, grandparents, or other caregivers who understand religious values, to support their children's education. Furthermore, children's involvement in religious activities in the community or at school is also a crucial support in instilling Islamic education.

Continuous Parenting Skills Development. Working mothers are advised to continue developing their parenting skills through training, seminars, or reading literature on parenting and religious education in the digital age. Updated knowledge and insights will help mothers adopt more relevant and effective methods. By implementing these adaptive strategies, working mothers can overcome the challenges of the digital era and continue to fulfill their crucial role in instilling Islamic education in early childhood. This flexible and innovative approach is key to successfully maintaining the quality of religious education amidst the dynamics of modern life.

CONCLUSION

This research shows that working mothers play a crucial role in instilling Islamic education in early childhood in the digital age. Despite facing various challenges, such as limited time and the influence of digital content that is not always positive, working mothers are able to optimize their parenting skills to effectively carry out religious education. Parenting skills including time management, effective communication, wise use of technology, and positive motivation and discipline have been proven to contribute significantly to successfully instilling Islamic values in children. Furthermore, adaptive strategies such as strict supervision of digital media, collaboration with the family, and continuous development of parenting skills are key to overcoming the challenges of the digital age. Thus, the role of housewives, especially working mothers, remains crucial in shaping children's character and spirituality through Islamic education from an early age. This research underscores the importance of supporting and empowering working mothers to improve their parenting skills amidst the dynamics of modern life and technological advancements.

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